

# INDIA AFTER LOCKDOWN "5 JOBS WHOSE DEMAND WILL INCREASE AFTER LOCKDOWN"

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Today is May 16th, 2020. I remember exactly 2 Months back on March 16th, 2020 our college had asked us to stay at home and follow the orders of the Central Government due to this whole Corona Situation. Almost a week later our Honourable Prime Minister of India, Shri Narendra Modi addressed the nation and announced a Complete Lockdown in the Country.

Since that Date till Today the lockdown has extended in 3 different phases and the Fourth one is supposed to start From May 18th, 2020 with new kind of rules and regulations.

Due to the lockdown, A Huge number of people have lost their jobs or have experienced salary cuts. Small businesses are in danger and cannot even imagine how to overcome this situation.

Remote work culture is growing, but, the daily wage workers have just nothing to do. The rich is getting richer and the poor is getting poorer.

However, as Oprah Winfrey once said " Be thankful for what you have, and you will attract more. If you concentrate on what you don't have, you will never, ever have enough" . Due to this lockdown, there are different kinds of jobs which acquire modern age skills will be in a greater demand once all this ends. Through this article, i would like to tell about 5 jobs which will be in demand once Lockdown Ends.

## 5. E- COMMERCE

During the lockdown, people have started ordering food and groceries through online services like Zomato, Grofers, etc. People in India started understanding how essentials can be brought at home without them going out in this scorching heat.

Corona Virus is a virus which will not go easily, so people will not start going out immediately after lockdown ends. They will buy fruits, vegetables and other essentials online. BigBasket and Grofers have reported that they are to hire 12000 staff to meet the huge demand. Other E Commerce websites like flipkart, spencers are also to hire staff because of the huge surge in online ordering. Two things we can do under E Commerce are:

- Apply for job
- Provide your own service



## 5. E-COMMERCE



## 4. Digital Marketing

### 4. Digital marketing

Before writing about this here are some statistics about the digital media:

"87% increase in Social Media Usage. People spend average 4 hours on Facebook, Whatsapp, etc"

"42% Indians have started to Use Digital Payments"

"Seminars have converted to Webinars"

"Movies are being released on OTT Platforms"

With all this, the digital advertising market size is expected to reach at Rs 24,920 Crore. Digital Marketing is a very vast field which includes the following:

- Influencer Marketing
- Social Media Marketing
- Search Engine Marketing
- Email Marketing
- Whatsapp Marketing
- Video Marketing

Small business are trying to put out videos on Youtube, Instagram And TikTok to build their own Brand. So, even you should .



### 3. Online Education

Every Indian Parent is concerned about their child's education a lot. They sacrifice so many things, just so that they can educate their own child well.

"Delhi University is planning to hold online semester exam"

Since the past one month, people understood how to provide high-quality education at a low cost and at the comfort of sitting at their own home. You can earn through Online Education in the following ways:

- Tutor yourself
- Help another tutor to go online
- Digital Services

### 2. Health Care

With this whole Corona Situation, people have started understanding the importance of hygiene. Even my own security guard informs everyone to sanitize themselves and their own houses.

People have started focusing on their health more and have realised the importance of having a strong and immune body. With this, there is a rise in the health care sector which not only includes Doctors and Nurses but also many other professions which come under health care sector. Some other professions are:

- Dietician
- Nutritionist
- Fitness Coaches
- Physiotherapist
- Yoga teacher



## 1. Technical Jobs

With the rise in the usage of internet, jobs related to technology will also be in high demand. Work from Home culture has also increased. Many IT companies are saying that they will continue work from home even after lockdown ends.

Taking all this in consideration, the scope for the jobs related to technology has increased which includes:

- Web development
- App development
- Software development
- Cyber Security



All these jobs require modern age skill and a mind who is ready to evolve and keep track with the trends so that even if there is some worse situation in future, the work doesn't stop and the nation keeps on growing. During this lockdown, acquire some of these skills and you might end up earning more than even your degree might pay.